

REV ASIA BERHAD

(FORMERLY KNOWN AS CATCHA MEDIA BERHAD)

(Company No: 916943 - W) (Incorporated in Malaysia)

UNAUDITED INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2014

(Company No 916943-W) (Incorporated in Malaysia)

INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2014

UNAUDITED STATEMENTS OF COMPREHENSIVE INCOME FOR THE SECOND QUARTER ENDED 30 JUNE 2014

INDIVIDUAL QUARTER

CUMULATIVE QUARTERS

		INDIVIDUAL QUARTER		CUMULATIVE QUARTERS		
	Note	CURRENT YEAR QUARTER 30/6/2014 RM'000	PRECEDING YEAR CORRESPONDING QUARTER 30/6/2013 RM'000	CURRENT YEAR TO DATE 30/6/2014 RM'000	PRECEDING YEAR CORRESPONDING PERIOD 30/6/2013 RM'000	
Revenue	A9	7,589	9,750	13,496	16,477	
Cost of sales		(3,791)	(5,917)	(6,726)	(10,041)	
Gross profit		3,798	3,833	6,770	6,436	
Administrative expenses		(3,388)	(3,558)	(7,045)	(7,561)	
Other expenses		(356)	(253)	(483)	(402)	
Other income		118	2,049	179	2,097	
		172	2,071	(579)	570	
Gain on dilution of interest in an associate		515	-	5,782	-	
Share of loss of an associate		(2,946)	(1,553)	(4,989)	(2,957)	
Interest income		-	-	-	-	
Interest expense		(30)	<u>-</u>	(71)		
Profit/(Loss) before tax		(2,289)	518	143	(2,387)	
Taxation	В5	33	(244)		(247)	
Profit/(Loss) for the period		(2,256)	274	143	(2,634)	
Other comprehensive income: Foreign currency translation		23	(17)	487	(14)	
Total comprehensive income/ (loss) for the period		(2,233)	257	630	(2,648)	
Attributable to: Equity holders of the Company Non-controlling interest Total comprehensive income/		(2,399) 166	257	553 77	(2,648)	
(loss) for the period		(2,233)	257	630	(2,648)	
Earnings/(Loss) per share: Basic earnings/(loss) per share (sen) Diluted earnings/(loss) per share (sen)		(1.80) N/A	0.20 N/A	0.05 N/A	(1.96) N/A	

N/A - Not Applicable

(Company No 916943-W) (Incorporated in Malaysia)

INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2014

UNAUDITED STATEMENTS OF FINANCIAL POSITION AS AT 30 JUNE 2014

	Note	(UNAUDITED) AS AT 30/6/2014 RM'000	(AUDITED) AS AT 31/12/2013 RM'000	(AUDITED) AS AT 1/1/2013 RM'000
ASSETS				
Non-current assets			400	0.70
Property, plant and equipment Intangible assets		222 22,851	489 22,876	853 5,395
Investment in an associate		27,302	26,026	21,477
Deferred tax assets		11	11	
		50,386	49,402	27,725
Current assets				
Inventories		-	147	804
Trade receivables		9,450	14,455	9,910
Other receivables, deposits and		1.600	1.055	1.551
prepayments Cash and cash equivalents		1,609 927	1,375 1,270	1,571 1,116
Current tax assets		33	21	86
Carrent tail assets		12,019	17,268	13,487
TOTAL ACCEPTS		(2.405	(((70	41.212
TOTAL ASSETS		62,405	66,670	41,212
EQUITY AND LIABILITIES Equity attributable to owners of the parent Share capital Reserves		13,464 25,260	13,464 24,707	13,464 14,908
		38,724	38,171	28,372
Non-controlling interest		9,150	9,073	- 20.272
Total equity		47,874	47,244	28,372
Non-current liabilities Borrowing	В7	_		
Deferred tax liabilities	D/	57	57	122
		57	57	122
Current liabilities				
Trade payables		4,342	5,528	4,329
Other payables and accruals Borrowing	В7	10,018	13,589	8,321
Current tax liabilities	D,	114	252	68
		14,474	19,369	12,718
Total liabilities		14,531	19,426	12,840
TOTAL EQUITY AND LIABILITIES		62,405	66,670	41,212
Net assets per share attributable to		2.22	2.25	
equity holders of the Company (RM)		0.29	0.28	0.21

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2014

UNAUDITED STATEMENTS OF CHANGES IN EQUITY FOR THE PERIOD ENDED 30 JUNE 2014

	<> Attributable to equity holders of the Company>					>		
	<	<>			Distributable	Total	Non- controlling interest	Total equity
	Share capital RM'000	Share premium RM'000	Translation reserve RM'000	Merger deficit RM'000	Retained earnings RM'000	RM'000	RM'000	RM'000
At 1/1/2013	13,464	15,438	(39)	(6,185)	5,694	28,372	-	28,372
Loss for the period	-	-	-	-	(2,634)	(2,634)	-	(2,634)
Foreign currency translation	-	-	(14)	-	-	(14)	-	(14)
Total comprehensive loss for the period	-	-	(14)	-	(2,634)	(2,648)	-	(2,648)
At 30/6/2013	13,464	15,438	(53)	(6,185)	3,060	25,724	-	25,724
At 1/1/2014	13,464	15,438	(914)	(6,185)	16,368	38,171	9,073	47,244
Profit for the period	-	-	-	-	66	66	77	143
Foreign currency translation	-	-	487	-	-	487	-	487
Total comprehensive Income for the period	-	-	487	-	66	553	77	630
At 30/6/2014	13,464	15,438	(427)	(6,185)	16,434	38,724	9,150	47,874

REV ASIA BERHAD

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2014

UNAUDITED STATEMENTS OF CASH FLOW FOR THE PERIOD ENDED 30 JUNE 2014

	AS AT CURRENT FINANCIAL PERIOD ENDED 30/6/2014 RM'000	AS AT PRECEDING FINANCIAL PERIOD ENDED 30/6/2013 RM'000
CASH FLOW FROM OPERATING ACTIVITIES Profit/(Loss) before tax	143	(2.387)
Adjustments for non-cash flows: Accruals no longer required Amortisation of intangible assets Bad debts recovered Bad debts written off Depreciation on property, plant and equipment Gain on dilution on interest of an associate Interest expense Inventories written down Share of loss of an associate Loss on disposal of property, plant and equipment Loss on written off of property, plant and equipment	(55) 37 (124) 109 133 (5,782) 71 - 4,989	(2,387) (13) - (13) - (13) - 58 163 - 10 2,957 - 54
Unrealised (gain)/loss on foreign exchange	(18)	100
Operating (Loss)/Profit Before Working Capital Changes	(340)	929
Changes In Working Capital: Inventories Trade and other receivables Trade and other payables Net Cash Outflow from Operations Income tax paid Development costs paid	147 4,819 (4,946) (320) (150) (11)	248 1,311 (2,896) (408) (131)
Net Cash Outflow from Operating Activities	(481)	(539)
CASH FLOW FROM INVESTING ACTIVITIES Purchase of property, plant and equipment Proceeds from disposal of property, plant and equipment Net Cash Outflow from Investing Activities	(28) 4 (24)	(60) 19 (41)
CASH FLOW FROM FINANCING ACTIVITIES Interest paid Advance from a Director Net Cash Inflow from Financing Activities	(71) 229 158	<u>. </u>
NET CHANGE IN CASH AND CASH EQUIVALENTS	(347)	(580)
Effects of foreign exchange rate changes	4	(11)
CASH AND CASH EQUIVALENTS AT THE BEGINNING OF FINANCIAL PERIOD	1,270	1,116
CASH AND CASH EQUIVALENTS AT THE END OF FINANCIAL PERIOD	927	525

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2014

PART A – EXPLANATORY NOTES PURSUANT TO MALAYSIAN FINANCIAL REPORTING STANDARD 134 ("MFRS 134"): INTERIM FINANCIAL REPORTING

A1 – Basis of Preparation

The unaudited interim financial statements have been prepared in accordance with MFRS 134: Interim Financial Reporting issued by the Malaysian Accounting Standards Board ("MASB") and Rule 9.22 of the ACE Market Listing Requirements of Bursa Malaysia Securities Berhad ("Bursa Securities"). The unaudited interim financial statements should be read in conjunction with the audited financial statements of Rev Asia Berhad (formerly known as Catcha Media Berhad) ("Rev Asia" or the "Company") and its subsidiaries ("Group") for the financial year ended 31 December 2013. The explanatory notes attached to the interim financial statements provide an explanation on events and transactions that are significant to an understanding of the changes in the financial position and performance of the Group since the financial year ended 31 December 2013.

A2 - Adoption of New and Revised Accounting Policies

The significant accounting policies and methods of computation applied in the unaudited interim financial statements are consistent with those adopted in the most recent annual financial statements for the year ended 31 December 2013, except for the adoption of the following accounting standards, amendments and interpretations of the MFRS Framework that have been issued by the Malaysian Accounting Standards Board during the current financial period:

Title	Effective Date
Amendments to MFRS 10 Consolidated Financial Statements: Investment Entities	1 January 2014
Amendments to MFRS 12 Disclosure of Interest in Other Entities: Investment Entities	1 January 2014
Amendments to MFRS 127 Separate Financial Statements (2011): Investment Entities	1 January 2014
Amendments to MFRS 132 Offsetting Financial Assets and Financial Liabilities	1 January 2014
Amendments to MFRS 136 Recoverable Amount Disclosures for Non- Financial Assets	1 January 2014
Amendments to MFRS 139 Novation of Derivatives and Continuation of Hedge Accounting	1 January 2014
IC Interpretation 21 <i>Levies</i>	1 January 2014
Defined Benefit Plans: Employee Contributions (Amendments to MFRS 119)	1 July 2014
Amendments to MFRSs Annual Improvements 2010 - 2012 Cycle	1 July 2014
Amendments to MFRSs Annual Improvements 2011 – 2013 Cycle	1 July 2014
Mandatory Effective Date of MFRS 9 and Transition Disclosures	Deferred
MFRS 9 Financial Instruments (2009)	Deferred
MFRS 9 Financial Instruments (2010)	Deferred
MFRS 9 Financial Instruments (Hedge Accounting and Amendments to MFRS 9, MFRS 7 and MFRS 139)	Deferred

The adoption of all the MFRSs and amendments to MFRSs did not have any financial impact to the Group.

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2014

A3 – Auditors' Report on Preceding Audited Financial Statements

The auditors' report on the Group's financial statements for the financial year ended 31 December 2013 was not qualified.

A4 - Seasonal or Cyclicality of Operations

The Group's business operations were subject to the normal seasonality associated with Media Businesses, including generally lower performance in the first quarter of any calendar year, with particular weakness in January and February as a result of reduced work days arising from the festive holidays.

A5 – Unusual Nature and Amount of Items Affecting Assets, Liabilities, Equity, Net Income or Cash Flows

There were no unusual items affecting assets, liabilities, equity, net income or cash flows for the current quarter under review.

A6 – Changes in Estimates

There were no material changes in estimates of amounts reported that may have a material effect on the current quarter under review.

A7 – Issuances, Cancellations, Repurchases, Resale and Repayments of Debt and Equity Securities

There were no issuance, cancellation, repurchase, resale and repayment of debt and equity securities during the current quarter under review.

A8 - Dividends

No dividend has been declared or paid during the current quarter under review.

A9 - Segmental Information

The Group is organised into the following reporting segments:

(a) Publishing

The business of selecting, creating and developing content, distributing and producing, selling Advertising Space for and marketing, both own magazines and licensed magazines, inclusive of operating, maintaining, executing, selling advertising for and marketing respective magazine websites and events.

(b) Online Media

The business of selling Advertising Space that utilise the internet as the advertising medium, where Advertising Space may include but are not limited to banner display advertisements, payper-click advertisements and pop-up advertisements, are displayed within an internet web browser or web page as a way of reaching an audience that uses the internet and are designed to drive customers to a particular website, form or location on the internet.

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2014

,A9 – Segmental Information (Continued)

(c) Social Media

The business of owning and operating an online platform for social media users to consume online news and providing services for advertisers to spread news about their brand offerings, promotion and campaigns on social media.

(d) E-Commerce

The business of retailing handbags, bags, luggage, travel accessories, operation of the flash sales web site and flash sales event business. Flash sales web site is website that sells goods online at a discount for a limited time frame whereas flash sales events referred to selling goods at a discount for a limited time in warehouse or public halls. The Group ceased its E-Commerce Business in the first quarter of 2014.

(e) Online Classifieds

The business of providing services related to online car classifieds. The business operates and owns a used car trading website which is an internet platform for the sales and purchase of motor cars through direct buyer-seller negotiations or intermediates such as used car resellers. Immediately upon the completion of the listing of iCar Asia Ltd. ("iCar Asia") on the Australian Securities Exchange ("ASX") on 11 September 2012, the Company's shareholding in the business has diluted to approximately 37.70%. Thereafter, the Company's shareholding in iCar Asia has further diluted to approximately 28.43% as at 31 December 2013.

iCar Asia had on 5 March, 11 April, 10 June and 30 June 2014 issued new ordinary shares pursuant to subscription by one of its investor, payment to its employees as 2013 short term incentives, payment as its Directors' remuneration as well as pursuant to its subscription deed with investor. Hence, Rev Asia's shareholding in iCar Asia has further diluted to approximately 27.20%.

The market value of iCar Asia's shares held by Rev Asia, which is quoted in ASX, is approximately RM258.240 million as at 30 June 2014.

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2014

CHMIH ATIVE OHADTEDS

INDIVIDUAL OHADTED

A9 – Segmental Information (Continued)

	INDIVIDUAL QUARTER		CUMULATIVE QUARTERS		
REVENUE	CURRENT YEAR QUARTER 30/6/2014 RM'000	PRECEDING YEAR CORRESPONDING QUARTER 30/6/2013 RM'000	CURRENT YEAR TO DATE 30/6/2014 RM'000	PRECEDING YEAR CORRESPONDING PERIOD 30/6/2013 RM'000	
Publishing	2,942	3,646	5,068	6,040	
Online Media	1,084	4,308	2,645	7,282	
Social Media	3,563	-	5,613	-	
E-Commerce	-	1,796	170	3,155	
Online Classifieds	-	-	-	-	
	7,589	9,750	13,496	16,477	
PROFIT/(LOSS) BEFORE TAX					
Publishing	352	691	377	528	
Online Media	(172)	1,047	(279)	1,266	
Social Media	757	-	854	-	
E-Commerce	(149)	(833)	(470)	(1,857)	
Online Classifieds	(2,431)*	(1,553)	793*	(2,957)	
Other^	-	1,706	-	1,706	
Other Indirect Costs#	(646)	(540)	(1,132)	(1,073)	
	(2,289)	518	143	(2,387)	

Notes:

A10 - Valuation of Property, Plant and Equipment

There has been no valuation on any property, plant and equipment of the Group during the current quarter under review. Hence, the valuation of property, plant and equipment has been brought forward without amendment from the audited financial statements of the Group for the financial year ended 31 December 2013.

^{*} The share of loss of an associate was computed based on Financial Report for the half year ended 30 June 2014, which has been publicly announced by iCar Asia. The share of loss is reduced by the gain arising from the dilution of interest in the associate.

[#] The other indirect costs do not constitute a reportable segment as it comprises of investment holding and corporate expenses.

[^] The gain related to the Windfall Gain received by the Company on 19 April 2013.

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2014

A11 - Acquisition/Disposal of Property, Plant and Equipment

There were no material acquisitions or disposals of property, plant and equipment during the current quarter under review.

A12 – Material Subsequent Events

There were no material events subsequent to the end of the current quarter under review up to the date of this report which is likely to substantially affect the results of the operations of the Group.

A13 - Changes in Composition of the Group

There were no changes to the composition of the Group during the current quarter under review.

A14 – Changes in Contingent Liabilities or Contingent Assets

As at the date of this announcement, the Directors of the Company are not aware of any material contingent liabilities or contingent assets that may impact the financial performance of the Group.

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2014

PART B – EXPLANATORY NOTES PURSUANT TO APPENDIX 9B OF THE ACE MARKET LISTING REQUIREMENTS OF BURSA SECURITIES

B1 – Review of Performance

	Cumulative period ended 30 June 2014 RM'000	Preceding year corresponding period ended 30 June 2013 RM'000
Revenue	13,496	16,477
Profit/(Loss) before tax	143	(2,387)

For the current financial period ended 30 June 2014, the Group recorded revenue of RM13.496 million which was RM2.981 million or 18.09% lower than the preceding year corresponding period. Online Media and Social Media Business have recorded a combined revenue of approximately 61.19% (2013: 44.19%) of the total Group's revenue as compared to the other businesses. Publishing Business registered revenue of RM5.068 million which was RM0.972 million or 16.09% lower than the preceding year corresponding period. E-Commerce Business has recorded revenue of RM0.170 million in the current financial period as compared to RM3.155 million in the preceding year corresponding period.

Online Media, Social Media and Publishing Business have contributed a combined profit before tax of approximately RM0.952 million in the current financial period which was RM0.842 million lower than the preceding year corresponding period. E-Commerce Business has registered losses of RM0.470 million in the current financial period and the Group has ceased its E-Commerce Business in the first quarter. On the other hand, the Online Classifieds Business has recorded a profit of RM0.793 million mainly due to the RM5.782 million gain arising from the dilution of the Company's interest in iCar Asia Ltd. ("iCar Asia") pursuant to the issuance of new ordinary shares in iCar Asia as disclosed in Note A9(e) which was being offset against the share of loss in iCar Asia amounting to RM4.989 million during the financial period.

B2 – Material Changes to the Results of the Preceding Quarter

	Current quarter ended 30 June 2014 RM'000	Previous quarter ended 31 March 2014 RM'000
Revenue	7,589	5,907
(Loss)/Profit before tax	(2,289)	2,432

The Group's revenue for the current quarter represents an increase of RM1.682 million or 28.47% as compared to the revenue for the previous quarter. Online Media, Social Media and Publishing Business have recorded combined revenue of RM7.589 million in the current quarter which was RM1.852 million or 32.28% higher as compared to previous quarter. Since the Group has ceased its E-Commerce Business in the first quarter as mentioned above, there is no further revenue contribution in the current quarter.

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2014

B2 – Material Changes to the Results of the Preceding Quarter (Continued)

The Group recorded a loss before tax of RM2.289 million in the current quarter under review mainly due to the share of loss in iCar Asia of RM2.946 million, loss of E-Commerce Business of RM0.149 million as well as investment holding and corporate expenses of RM0.646 million. In this respect, the loss has been reduced by the combined profits contributed by Social Media, Online Media and Publishing Business of RM0.937 million as well as gain arising from the dilution of interest in iCar Asia of RM0.515 million.

B3 – Current Year Prospects

The Board remained focused on growing the Group's audience and database, and on capturing more of the digital advertising spends in Malaysia via its Online Media, Social Media and Publishing Businesses.

The Group remains a substantial shareholder in iCar Asia, and will be considering its position after the expiry of the escrow period on 11 September 2014.

The Group will continue to pursue online opportunities that are expected to create shareholder value in the long term. The online sector in the ASEAN region is still in its early stages and the Board believes that the Group is positioned to take advantage of the growth that is expected to come.

B4 – Profit Forecast and Profit Estimate

The Group did not publish any profit forecast and profit estimate in its Prospectus or in any public documents.

B5 - Taxation

	Current quarter ended 30 June 2014 RM'000	Preceding year corresponding quarter ended 30 June 2013 RM'000	Cumulative period ended 30 June 2014 RM'000	Preceding year corresponding period ended 30 June 2013 RM'000
Malaysian income tax:-				
Current tax: - Current year - (Over)/Under provision	(33)	216	-	219
in prior years		28		28
	(33)	244	-	247
Deferred tax: - Original and reversal of temporary differences - Over provision in prior	<u> </u>	- -	<u> </u>	-
years				
	-	-	-	-
	(33)	244		247

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2014

B5 – Taxation (Continued)

Rev Digital Sdn. Bhd. (formerly known as Catcha Digital Sdn. Bhd.) ("RDSB") was granted Multimedia Super Corridor ("MSC") status which qualified for the tax exemption on their income from taxation for a period of five (5) years commencing from 22 September 2010. Subsequently, RDSB had obtained an approval letter dated 30 December 2011 from the Malaysian Investment Development Authority ("MIDA") conferring its pioneer status which shall valid for a period of five (5) years from 22 September 2010 to 21 September 2015. In this aspect, restrictions to the tax holiday of RDSB under Section 21C of the Promotion of Investments Act 1986 applies as RDSB has commenced the business prior to the pioneer period.

Rev Social Malaysia Sdn. Bhd. (formerly known as Says Sdn Bhd) ("RSM") was granted MSC status which qualified for the tax exemption on their income from taxation for a period of five (5) years commencing from 6 January 2010. Subsequently, RSM had obtained an approval letter dated 13 May 2011 from MIDA conferring its pioneer status which shall valid a period of five (5) years from 6 January 2010 to 5 January 2015.

There is no tax expense for the current period mainly due to the profits generated by certain companies within the Publishing Business applied for Group tax relief against the loss from its E-Commerce Business. This is, however, subject to confirmation by the Inland Revenue Board.

B6 - Status of Corporate Proposals Announced But Not Completed

There was no corporate proposal announced but not completed as of the date of this announcement.

B7 – Group Borrowings and Debt Securities

The Group does not have any local nor foreign borrowings as at the date of this announcement.

B8 – Material Litigation

There were no material litigations pending as at the date of this announcement.

B9 – Dividends

No dividend has been declared or paid during the current quarter under review.

B10 – Status of Utilisation of Proceeds

The Company did not raised fund through any corporate proposals during the current quarter under review.

B11 - Earnings/(Loss) per Share

(a) Basic earnings/(loss) per share ("EPS"/("LPS"))

Basic EPS/(LPS) of the Group is calculated by dividing the profit or loss for the period attributable to ordinary equity holders of the Company by the number of ordinary shares in issue as at 30 June.

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INTERIM FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 JUNE 2014

B11 – Earnings/(Loss) per Share (Continued)

(a) Basic earnings/(loss) per share ("EPS"/("LPS")) (Continued)

		Current quarter ended 30 June		Cumulative quarters ended 30 June	
		2014	2013	2014	2013
Profit/(Loss) for the period attributable to ordinary equity holders of the Company	(RM'000)	(2,422)	274	66	(2,634)
Weighted average number of ordinary shares in issue	('000)	134,640	134,640	134,640	134,640
Basic EPS/(LPS)	(sen)	(1.80)	0.20	0.05	(1.96)

(b) Diluted EPS/(LPS)

There is no dilution of share capital for the Group.

B12 - Realised and Unrealised Retained Profits

The breakdown of retained profits of the Group as at the reporting date, into realised and unrealised profits to the directive, is as follows:

	Quarter Ended 30 June 2014 RM'000	Quarter Ended 31 March 2014 RM'000
Total retained profits of the Group:		
- Realised	(1,754)	(1,763)
- Unrealised	46,087	45,575
(in respect of gain on dilution of interest in an associate, gain on disposal of a subsidiary, deferred tax expense and foreign exchange (losses)/gains recognised in the statement of comprehensive income)		
	44,333	43,812
Total share of retained profits from an associate:		
- Realised	(13,129)	(10,186)
Less: Consolidation adjustments	(14,770)	(14,770)
Total retained profits of the Group	16,434	18,856

B13 – Authorisation for Issue

These unaudited interim financial statements were authorised for issuance by the Board of Directors of Catcha Media on 29 August 2014.